ALPS GUIDE

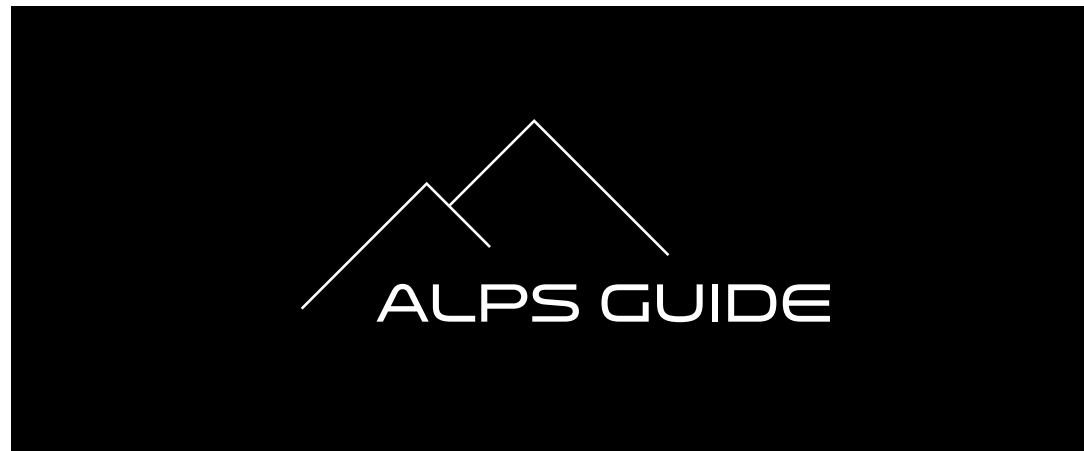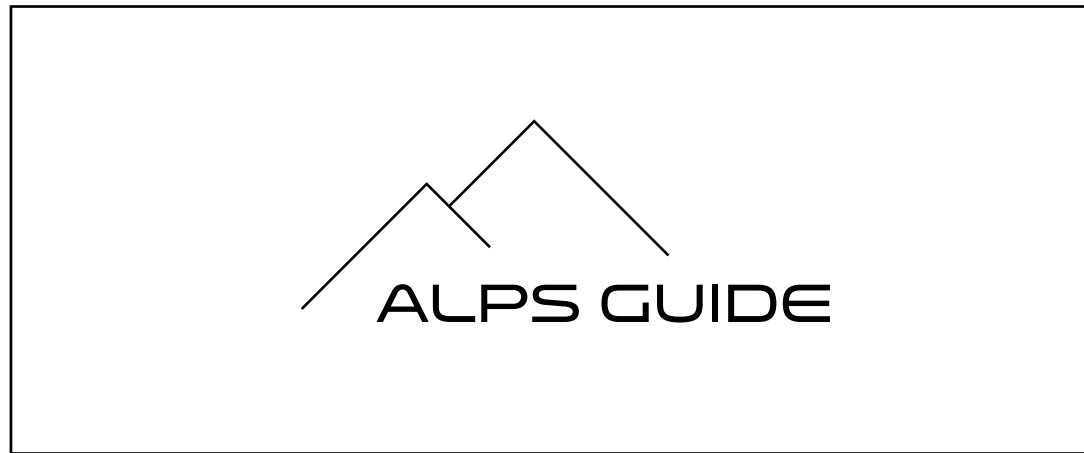# How to spend a perfect ski day in the Alps

by Alexander Tombach

Scope

The Alps are a gigantic mountain chain in the heart of Europe. Millions of tourists come every year to ski and snowbard in all these worldclass wintersport resorts. Current statistics show that more and more Americans visit the Alps to enjoy their winter vacation. Therefore, a tutorial website about how to spend a perfect ski day in the Alps will be helpful to those who have never been to the Alps before. My website provides Americans with insider knowledge about the culture and tutorial content on how to ski.

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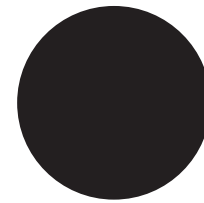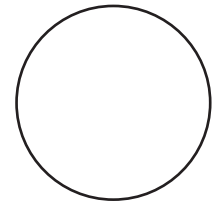
Inspiration/Competitors

Logo

Styleguide

I want this tutorial website to be very simplistic. People should be able to navigate through the website with getting confused. The color scheme is black and white for a reason. I want my audience to focus on the images and videos so they can get an idea of the atmosphere of the alps and a better idea of how to ski with the right technique.
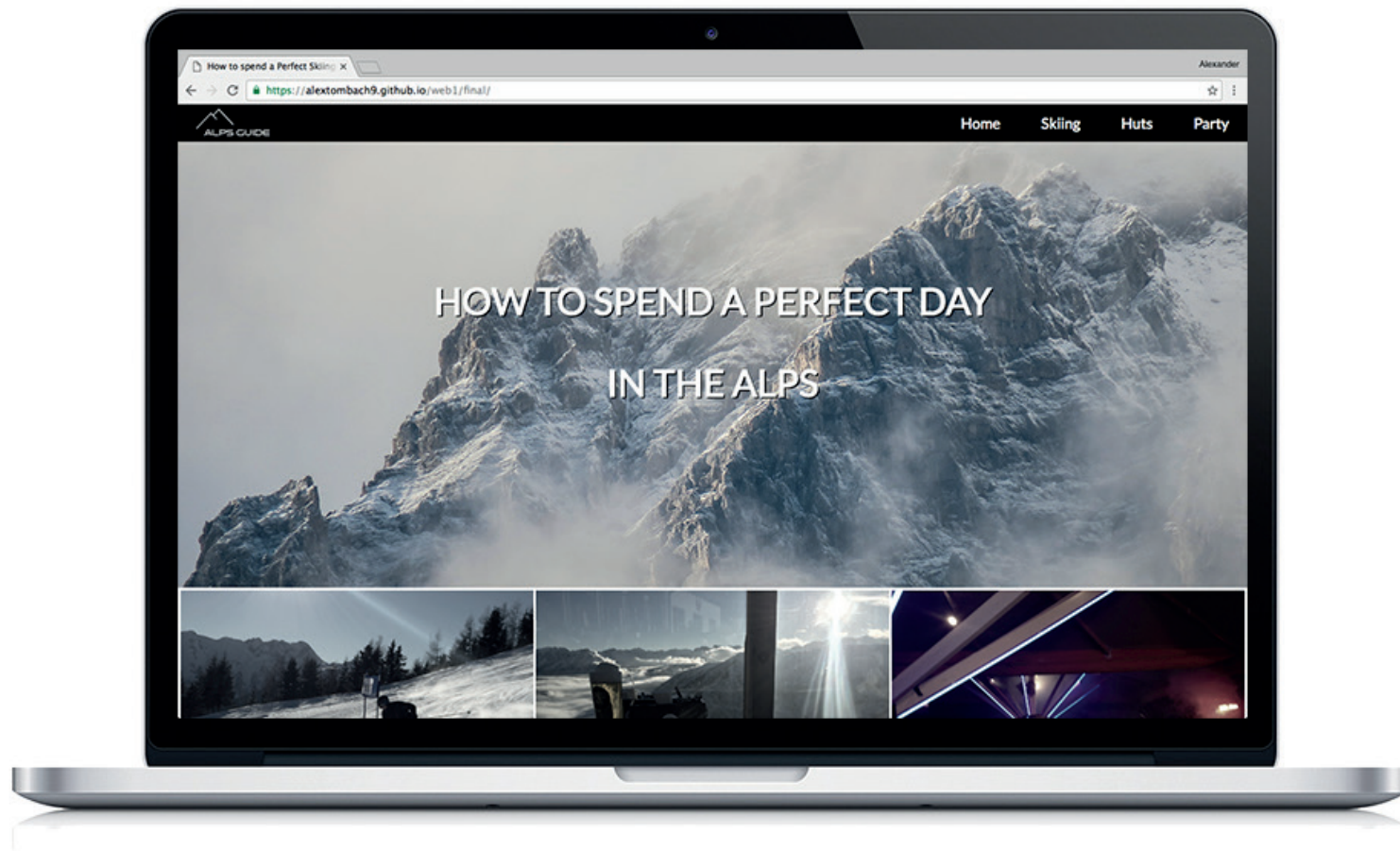
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ALPS GUIDE

Mockup

App Design

ALPS GUIDE

HOW TO SPEND A PERFECT DAY
IN THE ALPS

SKIING

HUTS

PARTY

SKIING

SHORT RADIUS SKIING

In order to be a master of short radii, a lot of
practice is necessary. To get of a good start,
make sure to have your edges in good condition
and if possible, rent out slalom skis.

Learn More

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